CLAIMS

1. **(Previously Presented)** A system that facilitates mitigation of outgoing spam, comprising: a processor;

a memory communicatively coupled to the processor, the memory having stored therein computer-executable instructions to implement the system, including:

a detection component employed by an outgoing message server that detects a potential spammer in connection with at least one outgoing message sent by an entity, the detection of a potential spammer being based in part on a total score per sender assigned to the entity of the at least one outgoing message exceeding a threshold score indicative of a spammer; and

an action component that upon receiving information from the detection component that the entity is a potential spammer initiates at least one action to mitigate spam from the entity, wherein the at least one action includes limiting sending of outgoing messages by the entity to a specified volume of outgoing messages until a subset of the at least one outgoing message are manually inspected by a human inspector and confirmed by the human inspector as not being spam.

2. **(Previously Presented)** The system of claim 1, the outgoing message further comprising at least one of email message spam, instant message spam, whisper spam, or chat room spam.

3. **(Previously Presented)** The system of claim 1 wherein the action initiated further comprises at least one of:

shutting down a user account of the entity used to send the at least one outgoing message;

requiring at least one of a HIP challenge or a computational challenge to be solved by the potential spammer respectively; and

sending the potential spammer a legal notice regarding at least one violation of messaging service terms.

4. (Previously Presented) The system of claim 1, wherein the detection component increases the threshold score for the entity upon confirmation that the subset of the at least one outgoing message is not spam.

5. (Previously Presented) The system of claim 1, wherein the detection is further based upon an outgoing message recipient count that is computed with each recipient of a set of recipients associated with the at least one outgoing message, wherein each recipient is counted only once.

6. (Previously Presented) The system of claim 5, comprising keeping track per recipient an outgoing message that is most likely to be spam, wherein each outgoing message of the at least one outgoing message is assigned a score indicating the likeliness of the outgoing message being spam.

7. (Previously Presented) The system of claim 5, comprising using a random function on a unique identifier for each recipient to track a subset of the set of recipients to estimate the outgoing message recipient count.

8. (Previously Presented) The system of claim 1, wherein the detection is further based upon message rate monitoring comprising computing the volume of outgoing messages over a duration of time.

9. (Previously Presented) The system of claim 8, wherein the

duration of time comprises at least one of minutes, hours, days, weeks, months, or years.

10. (Previously Presented) The system of claim 1, wherein the detection is further based upon message volume monitoring comprising a total volume of messages since activation of the entity's user account.

11. (Original) The system of claim 1, wherein each recipient of an outgoing message constitutes one message.

12. (Previously Presented) The system of claim 5, wherein the recipient count comprises one or more recipients listed in at least one of a to: field, a cc: field, or a bcc: field.

13. (Previously Presented) The system of claim 1, wherein the detection component processes and analyzes the outgoing messages to determine at least one of whether the message is likely to be spam or whether the sender is a potential spammer.

14. (Previously Presented) The system of claim 1, wherein a number of apparently legitimate outgoing messages is used as a bonus in the total score per sender to offset one or more other scores applied in the total score per sender, wherein the one or more other scores are based upon one or more other indications of spam.

15. (Original) The system of claim 14, wherein the number of apparently legitimate messages is estimated with a spam filter.

16. (Previously Presented) The system of claim 14, wherein the bonus from the number of apparently legitimate messages is limited.

17. **(Previously Presented)** The system of claim 1, wherein the total score per sender is based upon a number of non-deliverable messages of the at least one outgoing message.

18. **(Original)** The system of claim 1, wherein the number of non-deliverable messages is estimated at least in part from Non Delivery Receipts.

19. **(Original)** The system of claim 18, wherein validity of the Non Delivery Receipts is checked.

20. **(Original)** The system of claim 19, wherein validity of the Non Delivery Receipts is checked against a list of recipients of messages from the sender.

21. **(Original)** The system of claim 20, wherein the list of recipients is a sample and the penalty of a Non Delivery Receipt is correspondingly increased.

22. **(Previously Presented)** The system of claim 1, wherein the detection component computes one or more scores assigned to each of the at least one outgoing message to determine the total score per sender.

23. **(Previously Presented)** The system of claim 22, wherein the threshold score is adjustable per sender.

24. **(Previously Presented)** The system of claim 1, wherein spam filtering comprises employing a filter trained to recognize at least one of non-spam like features or spam-like features in outgoing messages.

25. **(Original)** The system of claim 1, wherein spam filtering is

performed with a machine learning approach.

26. **(Original)** The system of claim 1, wherein spam filtering comprises assigning a probability per outgoing message to indicate a likelihood that the message is any one of more spam-like or less spam-like.

27. **(Previously Presented)** The system of claim 1, further comprising a scoring component that operates in connection with at least one of spam filtering, total recipient count, unique recipient count, message volume monitoring or message rate monitoring.

28. **(Previously Presented)** The system of claim 27, wherein the scoring component assigns the total score per sender based at least in part upon at least one of volume of outgoing messages, rate of outgoing messages, recipient count, or message content.

29. **(Previously Presented)** The system of claim 27, wherein the scoring component at least one of assigns or adds a constant value to one or more outgoing messages to mitigate spammers from manipulating spam filtering systems.

30. **(Original)** The system of claim 27, wherein the scoring component assigns a selected value to outgoing messages identified as having at least one spam-like feature.

31. **(Original)** The system of claim 30, wherein the at least one spam-like feature is a URL.

32. **(Original)** The system of claim 30, wherein the at least one spam-like feature comprises contact information.

33. **(Previously Presented)** The system of claim 32, wherein the contact information comprises a telephone number, the telephone number comprising at least one of an area code or a prefix to identify a geographic location associated with the message to thereby facilitate identifying the potential spammer.

34. **(Original)** The system of claim 1, further comprising a user-based message generator component that generates outgoing messages addressed to one or more recipients based in part upon sender preferences.

35. **(Currently Amended)** A method that facilitates mitigation of outgoing spam comprising:

employing a processor executing computer executable instructions to perform the following acts:

detecting, via an outgoing message server comprising at least one hardware component, a potential spammer in connection with at least one outgoing message sent by an entity~~from a user account of a sender~~, the detection of a potential spammer being based in part on a total score per sender assigned to the entity of the at least one outgoing message exceeding a threshold score indicative of a spammer~~at least one of number of apparently legitimate outgoing messages sent from the user account or number of non-deliverable messages sent from the user account~~;

receiving information from [[the]] a detection component that the entity ~~sender~~ is a potential spammer; and

initiating at least one action that facilitates ~~any one of confirming that the sender is a spammer,~~ mitigating spamming ~~by the sender~~from the entity, wherein the at least one action includes limiting sending of outgoing messages by the entity to a specified volume of outgoing messages until a subset of the at least one outgoing

message are manually inspected by a human inspector as not being spam~~or increasing cost to the sender~~.

36. (Previously Presented) The method of claim 35, wherein the at least one outgoing message further comprises at least one of mail message spam, instant message spam, whisper spam, and chat room spam.

37. (Previously Presented) The method of claim 35, further comprising monitoring outgoing messages per sender with respect to at least one of a volume of outgoing messages, a volume of recipients, or a rate of outgoing messages.

38. (Currently Amended) The method of claim 35, wherein detecting a potential spammer further comprises:

performing at least two of the following:

assigning a score per outgoing message based at least in part upon content of the message,

assigning a score per sender based at least in part upon outgoing message volume per sender,

assigning a score per sender based at least in part upon outgoing message rate per sender,

assigning a score per sender based at least in part upon a total recipient count per sender,

or assigning a score per sender based at least in part upon a unique recipient count per sender;

computing [[a]] the total score per sender further based upon two or more of the score per outgoing message, the score per sender based at least in part upon outgoing message volume per sender, the score per sender based at least in part upon outgoing message rate per sender, the score per sender based at least in part upon a total recipient

count per sender, or the score per sender based at least in part upon a unique recipient count per sender; and

determining whether the sender is a potential spammer based at least in part upon the total score associated with the sender.

39. (Canceled)

40. (Original) The method of claim 35, further comprising tracking one or more recipients and associated outgoing messages addressed to the recipients to facilitate identifying one or more most spam-like messages received per sender.

41. (Currently Amended) The method of claim 40, further comprising assigning one or more scores to the one or more most spam-like messages and aggregating the scores per sender to compute [[a]] the total score per sender.

42. (Currently Amended) The method of claim 35, wherein the at least one action comprises terminating [[the]] a sender account.

43. (Original) The method of claim 42, wherein the sender account is terminated when there is substantial certainty that the outgoing messages sent by a sender are spam.

44. (Currently Amended) The method of claim 43, wherein substantial certainty that the outgoing messages are spam is determined in part by at least one of the following:

at least a portion of the outgoing message comprises at least one of an exact match and a near match to known spam; or

at least a portion of the outgoing message comprises a phrase that a human has determined to be spam-like;

~~a probability assigned by a spam filtering filter exceeds at least one threshold level; or~~

~~a message sent for human inspection is determined to be spam~~.

45. (Currently Amended) The method of claim 35, wherein the at least one action comprises temporarily suspending outgoing message delivery from [[the]] a sender account.

46. (Currently Amended) The method of claim 35, wherein the at least one action comprises requiring [[the]] a sender account to resolve one or more challenges.

47. (Currently Amended) The method of claim 44, wherein the [[user]] sender account is limited to a specified number of recipients or outgoing messages per challenge until a specified maximum number of challenges are solved, and after the specified maximum number of challenges are solved then the account is limited to a specified sending rate of a number of outgoing messages per time period.

48. (Previously Presented) The method of claim 45, wherein the rate limit may be increased by solving additional challenges.

49. (Original) The method of claim 46, wherein the one or more challenges comprise a computational challenge or a human interactive proof.

50. (Original) The method of claim 46, wherein the one or more challenges are delivered as a pop up message.

51. **(Original)** The method of claim 46, wherein the one or more challenges are delivered to the sender account *via* a message format similar to the sender's outgoing messages.

52. **(Original)** The method of claim 46, wherein the one or more challenges are delivered to the sender account in response to feedback from a server that a shutdown of the account is approaching.

53. **(Currently Amended)** The method of claim 35, wherein the at least one action comprises sending a legal notice to the sender that the sender is in violation of terms of service and suspending an [[the]] account of the sender.

54. **(Previously Presented)** The method of claim 53, further comprising requiring the sender to respond to the legal notice acknowledging that the sender has read the legal notice prior to removing the suspension of the account *via* at least one of providing an electronic signature or clicking on a link.

55. **(Original)** The method of claim 53, wherein the legal notice is delivered *via* a pop-up message.

56. **(Original)** The method of claim 35, wherein delivery of outgoing messages is temporarily suspended until a response to the action is received.

57. **(Original)** The method of claim 35, wherein a minimum number of outgoing messages are permitted for delivery before a response to the action is received.

58. **(Original)** The method of claim 35, further comprising estimating a total volume of recipients per sender to facilitate identifying a potential

spammer.

59. (Original) The method of claim 58, wherein estimating a total volume of distinct recipients per sender comprises:

computing a hash function per recipient to obtain a hash value per recipient;

setting a hash modulo value; and

adding the recipient to a list for message tracking when the recipient's hash value equals the hash modulo value to facilitate estimating a total volume of distinct recipients per sender.

60. (Currently Amended) The method of claim 59, further comprising:

tracking worst-scoring messages each listed recipient receives per sender;

computing [[a]] the total score per sender of substantially all listed recipients' scores per sender;

and comparing the total score per sender with a threshold level associated with the sender to determine whether the sender is a potential spammer.

61-70. (Canceled)

71. (Currently Amended) A computer-readable storage medium having stored thereon the following computer executable components:

a detection component employed by an outgoing message server that detects a potential spammer in connection with at least one outgoing message sent

from an entity ~~account~~, the detection of a potential spammer being based on a total score per sender assigned to the entity of the at least one outgoing message exceeding a threshold score indicative of a spammer~~the outgoing message comprising at least one of e-mail message spam, instant message spam, whisper spam, or chat room spam, the detection component limits the account to a specified number of recipients or outgoing messages per challenge until a specified maximum number of challenges are solved, and after the specified maximum number of challenges are solved then the account is limited to a specified sending rate of a number of outgoing messages per time period, wherein the challenge is at least one of a human interactive proof or computational challenge~~; and

an action component that upon receiving information from the detection component that the entity is a potential spammer[[,]] initiates at least one action ~~that facilitates any one of confirming that the entity is a spammer,~~ mitigating spamming by the entity, wherein the at least one action includes limiting sending of outgoing messages by the entity to a specified volume of outgoing messages until a subset of the at least one outgoing message are manually inspected by a human inspector and confirmed by the human inspector as not being spam~~increasing spammer cost, or a combination thereof~~.

72. (Canceled)

73. (Currently Amended) A system that facilitates spam detection comprising:

a processor;

a memory communicatively coupled to the processor, the memory having -stored therein computer-executable instructions to implement the system, including:

a means employed by an outgoing message server for detecting a potential

spammer in connection with at least one outgoing message [[send]] sent from an account of an entity, the detection of a potential spammer being based on a total score per sender assigned to the entity of the at least one outgoing message exceeding a threshold score indicative of a spammer~~the outgoing message comprising at least one of e-mail message spam, instant message spam, whisper spam, and chat room spam~~,

a means for receiving information from [[the]] a detection component that the entity is a potential spammer; and

a means for initiating at least one action that facilitates mitigating spamming by the entity, wherein the at least one action includes limiting sending of outgoing messages by the entity to a specified volume of outgoing messages until a subset of the at least one outgoing message are manually inspected by a human inspector and confirmed by the human inspector as not being spam~~sending a legal notice to an owner of the account informing the owner that the account is in violation of at least one term of service of the account~~.

~~subsequent outgoing messages until the one or more challenges are resolved.~~

74-75. (Canceled)